

**For Immediate Release**

**“DREAM BIG: Engineering Our World” Will Inspire the Hearts and Minds of the Next Generation**

***Presented locally by APEGGS***

**(February 17, 2017) – Regina, SK** – Giant screen movie-goers will soar above the world’s tallest bridge and travel at speeds approaching 700 mph in MacGillivray Freeman’s new film for IMAX® theatres, **DREAM BIG: Engineering Our World**, launching world-wide today.

**DREAM BIG** is the first giant screen project of its kind to promote STEM (Science, Technology, Engineering and Math) learning. “Dream Big is a unique film that combines the in-theatre experience with educational programming told through heart-warming stories. At the Saskatchewan Science Centre, we believe in inspiring minds with science and innovation. Dream Big certainly helps us realize those goals,” explains Science Centre CEO, Sandy Baumgartner.

Presented locally by the Association of Professional Engineers and Geoscientists of Saskatchewan (APEGGS), one purpose of the film will be to attract young people to careers in engineering, especially girls. In addition to announcing their sponsorship of the film, APEGGS Past President Margaret Anne Hodges announced a new initiative called **30 by 30**, with a goal of having 30% of licensed engineers in Saskatchewan be women by 2030. As part of the launch of the **30 by 30** campaign, APEGGS also announced the establishment of bursaries at the two Saskatchewan universities totalling \$12,750 annually. These bursaries are targeted at women who transfer into engineering or geoscience from another area of study during their tenure at the universities.

“Raising the profile of engineering as a whole is one of our roles at APEGGS, and attracting more women and diversity to the profession is important to us,” said Hodges. “As this movie demonstrates, engineering isn’t just about new bridges and buildings; engineering projects directly impact the health, safety, and quality of life of everybody. Engineers make a difference.”

From the Great Wall of China and the world’s tallest buildings to underwater robots, solar cars and smart, sustainable cities, **DREAM BIG** showcases engineering marvels big and small. With its inspiring human stories—including a young woman engineer building bridges in undeveloped countries and an underprivileged high school robotics team that succeeds against all odds—**DREAM BIG** reveals the compassion and creativity that drives engineers to create better lives for people and a more sustainable future for us all.

Narrated by Academy Award® winner Jeff Bridges, **DREAM BIG** celebrates human ingenuity and innovation while offering an exciting new perspective on what it means to be an engineer.

**About APEGS**

APEGS regulates the practices of professional engineering and professional geoscience in Saskatchewan for the protection of the public and the environment and the benefit of society. APEGS governs over 12,500 members, licensees and certificate of authorization holders that are engaged in the practice of professional engineering or the practice of professional geoscience pursuant to The Engineering and Geoscience Professions Act. Its vision is "A safe and prosperous future through engineering and geoscience" and its values are Safety, Competence, Honesty, Fairness and Respect. Professional engineers are entitled to use the title "engineer" and the designation P.Eng. after their name, and professional geoscientists are entitled to use the title "geoscientist" and the designation P.Geo. after their name. Professional licensees are permitted to use the titles "Engineering Licensee" or "Geoscience Licensee".

For more information contact Shawna L. Argue, Director of Education and Compliance  
(p) 306 - 525-9547 (e) [sargue@apegs.ca](mailto:sargue@apegs.ca)

**About The Saskatchewan Science Centre**

The Saskatchewan Science Centre is a non-profit, non-governmental educational facility with the mission of igniting scientific curiosity and innovation in Saskatchewan communities through interactive, dynamic and engaging opportunities. Our vision of the future, in fulfilling that mission, is inspired minds through science and innovation. The Science Centre is one of Saskatchewan's largest family tourist attractions with more than 5 million visitors since its opening in 1989.

For more information contact Ryan Holota, Director of Business Development & Visitor Services  
(p) 306-791-7917 (m) 306-551-1701 (e) [rholota@sasksciencecentre.com](mailto:rholota@sasksciencecentre.com)

**About MacGillivray Freeman Films**

MacGillivray Freeman Films is the world's foremost independent producer and distributor of giant-screen 70mm films with 40 films for IMAX theatres to its credit. Throughout the company's 50-year history, its films have won numerous international awards including two Academy Award® nominations and three films inducted into the IMAX Hall of Fame. MacGillivray Freeman's films are known for their artistry and celebration of science and the natural world. It is the first documentary film company to reach the one billion dollar benchmark for worldwide box office.

**About the American Society of Civil Engineers**

As a production partner, American Society of Civil Engineers (ASCE) has been planning, coordinating and promoting **DREAM BIG** and its outreach programs since inception. With 150,000 members in 177 countries, ASCE members engineer the built environment while protecting and restoring the natural environment.

**About Bechtel Corporation**

Bechtel Corporation is among the most respected engineering, construction and project management companies in the world. Together with their customers, they deliver landmark projects that foster sustainable progress and economic growth. Since 1898, they have completed more than 25,000 extraordinary projects across 160 countries on all seven continents.

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